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Zenlok Corporation wins prestigious “Red Herring Global 100” Award

Japan based security venture, [Zenlok Corporation](#) was awarded the Red Herring Global 100 Award for its innovation and leadership last week in Santa Monica, California, where Red Herring announced its [Global 100](#) award in recognition of the leading private companies from North America, Europe, and Asia, celebrating these startups’ innovations and technologies across their respective industries.

Zenlok Corporation, founded in 2007 by well known Tokyo entrepreneur, Amir Ayalon, is a leader in providing security solutions that protect data in transit and during storage.

Whilst most security solutions require complex installations, management and training, Zenlok’s key differentiator has been their commitment to “Zero Difference™”.

According to Ayalon, “Security should be seamless and ideally invisible for most users and that is what sets Zenlok apart”. The Zenlok platform offers military grade encryption & authentication, all without the need for any installation.

As more & more personal information ends up online, having the ability to discreetly protect, monitor and control the who-when-where of accessing this data presents a significant opportunity for the foreseeable future.

Red Herring’s [Global 100](#) list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Google, Skype, Netscape, Salesforce.com, YouTube, eBay and many others would change the way we live and work.



“Choosing the best out of the previous three years was by no means a small feat,” said Alex Vieux, Chairman of Red Herring. “After rigorous contemplation and discussion, we narrowed down our list from 1,200 potential companies to 200 finalists. Trying to get it down to 100 companies was a task upon itself. Zenlok Corporation should be extremely proud of its achievement, the competition was difficult.”

Red Herring’s editorial staff evaluated the companies on both quantitative and qualitative criteria, such as technology innovation, management quality, strategy, financial performance and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the “buzz” and make the list an invaluable instrument of discovery and advocacy for the greatest business opportunities from around the world.

"Red Herring Global was a gathering of many impressive companies from all over the world, many of which will go on to be leaders in their respective fields.

For Zenlok Corporation, Red Herring Global marks the important start of our journey to being a truly global company and we were honored to be elected as a representative of Japan & Asia, finally to be selected as one of the world's top 100 venture technology companies" said Ayalon, CEO & President of [Zenlok Corporation](#).

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